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Press Releases

Baracoda Adds U.S. After-Sales Service Center for Barcode and RFID Scanner Users



Monday, November 8, 2010

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New York, NY (PRWEB) November 8, 2010

Baracoda, specializing in wireless data capture solutions for mobile and logistics applications, has appointed Panurgy to provide after-sales service for its Bluetooth barcode and RFID products.

"With our U.S. growth in providing wireless solutions for industries that rely on barcode and RFID scanning, a top-quality customer service experience is

increasingly important," said Marek Kowalewski, Baracoda's Vice President of Sales for North America and EMEA. "Panurgy has a proven track record providing IT and repair services for some of the biggest names in computing and technology. We are very pleased to have Panurgy as a new business partner to provide prompt, fast, effective customer service for Baracoda product users," Kowalewski added.

Panurgy services are an extension to Baracoda's tech support headed by Michael Roberts at the company's New York office. Baracoda's tech support questions can be directed to 212-557-4835 or support.americas@baracoda.com.

Baracoda barcode and RFID scanners provide mobile wireless solutions compatible with BlackBerry, Microsoft, Android and Symbian for mobile applications and with PC, laptops and rugged terminals for logistics applications. Baracoda supplies a wide range of Bluetooth barcode and RFID readers and adapters that for Sales Force Automation (SFA), Foreign Freight Agreement (FFA) shipping markets, Transport & Delivery, Facility Management and Healthcare industries. Baracoda products satisfy the needs for mobility applications and inventory, cross docking, order preparation and facilitation of logistics applications. To view Baracoda's portfolio of wireless solutions, visit www.baracoda.com.

About Baracoda

Baracoda specializes in wireless data capture solutions for mobile applications in several markets including Logistics & Transport, Retail / Distribution, Healthcare and Manufacturing. Combining a unique expertise in automatic identification and Bluetooth wireless technology, Baracoda provides clients and partners with innovative, reliable and competitive solutions. Baracoda has made Bluetooth an industrial-strength data communication solution, suitable for all wireless environments. Baracoda is a global company with its North American Operations office located at 295 Madison Avenue,

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FROM OUR HOMEPAGE

New York, NY, USA, 10017. For more information, visit [www.baracoda.com](http://www.baracoda.com).

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For the original version on PRWeb visit: [www.prweb.com/releases/prweb2010/11/prweb4759904.htm](http://www.prweb.com/releases/prweb2010/11/prweb4759904.htm)

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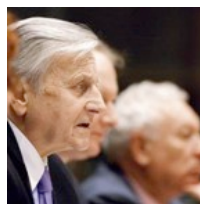
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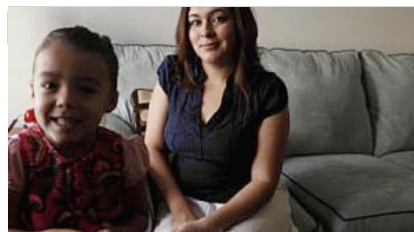
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